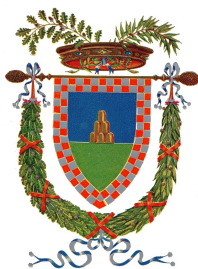




Agenzia Per il Turismo  
Abetone Pistoia Montagna Pistoiese



Provincia di Pistoia



Comunità Montana  
Appennino Pistoiese

(Province of Pistoia, Official Tourism Board “Abetone, Pistoia, Pistoia Mountains”  
and the “Pistoiese Apennine” Mountain Community)

## **Promotion for foreign tourist groups with overnight stays at Hotels or other accommodation structures on the Pistoia Mountains**

The applications can be made by foreign groups composed of at least 15 persons.

### **INCENTIVES TYPOLOGIES:**

Contributions for transport expenses (coach, aeroplane, train)  
Contributions for ski-lifts systems expenses  
Contributions for guides and tour leaders.

### **SOJOURN TYPOLOGIES:**

Ski holiday weeks  
Green, art, and local traditions holiday weeks.

### **SKI HOLIDAY WEEKS**

A ski holiday week is referred to a sojourn of a group of at least 15 persons, and of at least 5 days, with 4 overnight stays at Hotels or other accommodation structures of the Pistoia Mountains during the winter season period

### **Incentives for ski holiday weeks:**



**Contributions for travel expenses** In the measure of 50% of the expenses (VAT excluded)

for round trip by coach or for combined train ticket, up to a maximum of € 400,00

For travels that include the use of **aeroplane and coach, ship and coach, or train and coach**, a contribution of 50% of the expenses (VAT excluded) up to a maximum of € 800,00, will be granted



**Expenses contribution for the use of ski-lifts systems** Located in the province of Pistoia, in the measure of € 11,00 per person for the combined purchase of at least 15 skipasses.



**Contribution for the use of a Tour Guide, an Environmental Tour Guide, or a qualified Tour Leader** in the measure of 80% of the expenses (VAT excluded), up to a maximum of € 80,00

## GREEN, ART, AND LOCAL TRADITIONS HOLIDAY WEEKS

A green holiday week is referred to a sojourn of a group of at least 15 persons, and of at least 2 days, with 1 overnight stay at Hotels or other accommodation structures of the Pistoia Mountains, during Spring, Summer and Autumn excluding the period from 18 July to 28 August.

### Incentives for green, art, and local traditions holiday sojourns:



**Travel expenses contributions** In the measure of 50% of the expenses (VAT excluded) for round trip by coach or for combined train ticket, up to a maximum of € 400,00  
For travels that include the use of **aeroplane and coach, ship and coach, or train and coach**, a contribution of 50% of the expenses (VAT excluded), up to a maximum of € 800,00, will be granted



**Contribution for the use of a Tour Guide, an Environmental Tour Guide, or a qualified Tour Leader** in the measure of 80% of the expenses (VAT excluded), up to a maximum of € 80,00

### PRESENTATION OF THE APPLICATIONS

The contribution applications must be presented by the eligible groups, and they will be approved until funds are fully used, as long as they are presented **within 10 days from the starting of the sojourn.**

The applications must be presented using the form available on the APT (Official Tourism Board) Web Site

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